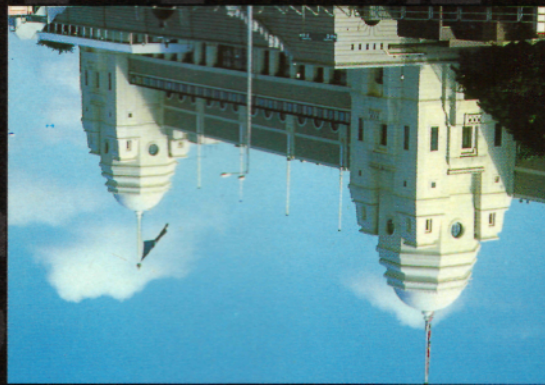


OFFICIAL MATCHDAY  
PROGRAMME £2.50

ALL KICK-OFF AT 3.00 pm

DIVISION 4 FINAL - 26 MAY 1990  
DIVISION 3 FINAL - 27 MAY 1990  
DIVISION 2 FINAL - 28 MAY 1990

# PLAY-OFF FINALS



BARCLAYS  
LEAGUE





# ROBINS DATA-FILE

County Ground, Swindon, Wiltshire SN1 2ED.  
Telephone: Swindon (0793) 642984.  
Fax: 642984 (9am-5pm) or 36170 x35 (after 5pm).

**Ground Capacity:** 16,153.

**Record Attendance:** 32,000 v Arsenal, FA Cup 3rd rd, 15 Jan 1972.

**Record Receipts:** £56,024 v Tottenham H, FA Cup 4th rd, 26 Jan, 1980.

**Pitch Measurements:** 114yd x 72yd.

**President:** C.J. Green.

**Chairman:** G. Herbert. **Vice-Chairman:** C Howard.

**Executive Directors:** G. Herbert, C. Howard, N. Arkell, L. Smart.

**Non-Executive Directors:** D. Alderton, R. Kearsley, R. Mattick, JP.

**Company Secretary:** P. Mattick, JP.

**Manager:** Ossie Ardiles. **Asst. Manager:** Chic Bates.

**Club Secretary:** Miss L. Maberly.

**Coach:** Andy Rowland. **Physio:** Kevin Morris.

**Stadium Manager/Safety Officer:** G. Warren.

**Youth Team Manager:** John Trollope.

**Commercial Manager:** Doug Buswell.

**Club Nickname:** 'Robins'.

**Year Formed:** 1881 \*(see Foundation). **Turned Professional:** 1894. **Ltd. Co.:** 1894.

**Previous Ground:** 1881-96, The Croft.

**Record League Victory:** 9-1 v Luton T, Division 3(S), 28 August 1920 — Nash; Kay, Macconachie, Langford, Hawley, Wareing, Jefferson (1), Fleming (4), Rogers, Batty (2), Davies (1), (1og).

**Record Cup Victory:** 10-1 v Farnham U Breweries (away), FA Cup, 1st rd (replay), 28 November 1925 — Nash; Dickenson, Weston, Archer, Bew, Adey, Denyer (2), Wall (1), Richardson (4), Johnson (3), Davies.

**Record Defeat:** 1-10 v Manchester C, FA Cup 4th rd replay, 25 Jan 1930.

**Most League Points (2 for a win):** 64, Division 3, 1968-69.

**Most League Points (3 for a win):** 102, Division 4, 1985-86 (League record).

**Most League Goals:** 100, Division 3(S), 1926-27.

**Highest League Scorer in Season:** Harry Morris, 47, Division 3(S), 1926-27.

**Most League Goals in Total Aggregate:** Harry Morris, 216, 1926-33.

**Most Capped Player:** Rod Thomas, 30(50), Wales.

**Most League Appearances:** John Trollope, 770, 1960-80.

**Record Transfer Fee Received:** £400,000 Phil King from Sheffield Wednesday, November 1989.

**Record Transfer Fee Paid:** £230,000 to Huddersfield T for Duncan Shearer, June 1988.

**Football League Record:** 1920 Original Member of Division 3; 1921-58 Division 3(S); 1958-63 Division 3; 1963-65 Division 2; 1965-69 Division 3; 1969-74 Division 2; 1974-82 Division 3; 1982-86 Division 4; 1986-87 Division 3; 1987—Division 2.

**Honours: Football League:** Division 2 best season; 5th, 1969-70; Division 3 — Runners-up 1962-63, 1968-69; Division 4 — Champions 1985-86 (with record 102 points). **FA Cup:** Semi-finals 1910, 1912.

**Football League Cup:** Winners 1968-69. **Anglo-Italian Cup:** Winners 1970.

**Colours:** Red shirts, white shorts, red socks. **Change Colours:** White with black trim.

# SWINDON TOWN



## FINAL STAGE TO DIVISION ONE

SWINDON TOWN return to Wembley today for the first time in 21 years hoping to repeat the glory of yesteryear.

On their previous trip to the Twin Towers, when they were still a Third Division side, they defeated First Division Arsenal to win the League Cup.

The Swindon hero that day was Don Rogers, who sealed victory for the Wiltshire club with two splendidly executed goals — one in each period of extra-time — as their illustrious opponents began to tire.

Rogers' second goal, and Swindon's third, seconds before the end, epitomised the confidence that Swindon had demonstrated throughout the game.

He raced on to a long ball from Roger Smart and took the ball on towards goal. With goalkeeper Bob Wilson to beat he stopped, dummied and walked the ball round Wilson before stroking it into an empty net to earn Swindon one of the most famous Cup Final victories of all time.

The prize for triumph today is not a silver trophy but something that most people in football consider even more precious — promotion to the First Division.

Swindon have never been in the top flight but there is no doubt that their fluent brand of passing football would be welcomed by opposition teams and supporters alike.

Some of their football this season has been a joy to watch and along with Oldham, who were unlucky to finish season with nothing more than great respect, they were widely regarded as the best footballing team in the division.

Their total of 79 League goals was the second best in the division, level with Champions Leeds United, and one behind Newcastle United. No team in the First Division, not even Liverpool, could match that.

Duncan Shearer, with 20 League goals, and Steve White with 18, were the main scorers but they received tremendous support from midfielder Alan McLoughlin who scored 12 goals. His form earned him a call-up to the Republic of Ireland squad.

England Under-21 goalkeeper Fraser Digby was typically steady while defender David Kerslake, bought from Queens Park Rangers for only £110,000, proved to be an exceptional signing.

Swindon were founded in 1881 by the Rev. William Pitt, who was the

captain of the Spartans. The first game was played in November of that year against St Mark's Young Men's Friendly Society.

The game finished in a 2-2 draw and the two sides decided to join forces and Swindon Town Football Club was born.

In 1894, the club turned professional and they became founder members of the Southern League. Two years later, they moved to their present home, the County Ground.

They remained in the Southern League until 1920 when they became founder members of the Football League's Division Three (South). The early years in the League proved difficult and Swindon finished bottom in their first season.

In 1958, Swindon joined the newly formed Division Three and five years later they achieved their first notable League success. Under the management of Bert Head they finished as runner-up in the Third Division and were duly promoted to Division two.

Sadly, their stay in that division was short lived, just two seasons before they again found themselves in Division Three.

That was in 1965 and no-one in the town could possibly have imagined the astonishing success story that would unfold four years later, in 1969.

Beating Arsenal in the League Cup Final in March earned the club their first major trophy. But as well as that success, Swindon also won promotion, finishing second in Division Three.

The following year, 1970, Swindon won the Anglo-Italian Cup, beating AS Roma in a two-legged final to complete a remarkable treble and close one of the most enthralling chapters in the club's history.

Swindon were relegated in 1974 and spent eight years in the Third Division before falling into Division Four for the first time.

But in 1986, under Lou Macari, Swindon's dramatic rise began. They were Fourth Division Champions, taking the title with a new record points total of 102, and the following season, the champagne was flowing again as Swindon toasted promotion to Division Two.

And now the club stand 90 minutes away from the First Division for the first time.

The man in charge now is former Argentinian international Osvaldo Ardiles, who knows all about the big match atmosphere, having been a member of his country's World Cup winning team in 1978.

He made his name in this country with Tottenham Hotspur. On his arrival from Argentina, in 1978, he announced that his ambition was to play in the FA Cup Final at Wembley and he achieved that dream three years later.

He has also played for Paris St Germain in France, Blackburn Rovers and QPR before joining Swindon as player-manager last July.

Promotion has been a hard fought struggle as this confrontation between Steve Foley (Swindon) and John Millar (Blackburn R.) proves.





# SWINDON TOWN



**OSVALDO ARDILES**  
SWINDON TOWN MANAGER



# SWINDON TOWN

## SWINDON TOWN PROMOTION SQUAD

### FRASER DIGBY

England Under-21 goalkeeper who has been an ever-present in the League for Swindon this season. Started with Manchester United, where he spent two years without making a first-team appearance. Had loan periods with Oldham and Swindon before a permanent move to the County Ground for £32,500 in December 1986. Born Sheffield. Age 23.

### DAVID KERSLAKE

He has been successfully converted from midfield to full-back by manager Ossie Ardiles after a £110,000 move from Queens Park Rangers last November. An England Under-21 international, he was restricted to 58 League appearances in six years at QPR before his transfer. Born London. Age 23.

### PAUL BODIN

Twenty-five year-old full-back. Originally with Cardiff, he played for non-League Bath City before returning to his native Wales with Newport. Joined Swindon just a month — and six matches — later in a £25,000 transfer. Born Cardiff.



PAUL BODIN

### ALAN McLOUGHLIN

Midfielder and another former Manchester United apprentice. Did not make a first-team appearance in two seasons at Old Trafford before he joined Swindon on a free transfer in August 1986. Made his international debut for the Republic of Ireland when he was capped at 'B' level against England in Cork last March. Born Manchester. Age 23.

### COLIN CALDERWOOD

Club captain who has played a leading role in Swindon's rise up the Football League. A £27,500 signing from Mansfield in June 1985, he has made more than 250 appearances for Swindon and was a member of the side that won promotion from the Fourth Division to the Second in successive seasons between 1985-87. Born Stranraer. Age 30.

### TOMMY JONES

A former Chelsea apprentice, this midfielder was discovered by Aberdeen playing for non-League Weymouth and signed for £30,000 in April 1987. Moved to Swindon for £30,000 in September 1988 after 31 appearances for the Pittodrie club. Recently completed 100 senior appearances for Swindon. Born Aldershot. Age 25.

### JON GITTENS

Central defender signed from Southampton for £45,000 in July 1987. Joined Southampton in 1986 after he was discovered playing for non-League Paget Rangers. Made just 18 appearances in one and a half seasons for the South Coast club before his transfer. Born Mosely. Age 26.



FRASER DIGBY



DUNCAN  
SHEARER



#### DUNCAN SHEARER

Swindon's record signing (£250,000 from Huddersfield in June 1988), he is their top League scorer this season with 20 goals. Originally with Scottish amateur side Inverness, he began his Football League career with Chelsea, moving to Huddersfield in March 1986. Born Fort William. Age 27.

#### STEVE WHITE

Signed on a free transfer from Bristol Rovers in June 1986, he has formed a prolific striking partnership with Duncan Shearer over the past two seasons. Began career with Bristol Rovers and played for Luton Town, Charlton Athletic and Lincoln City (loan), before returning to Rovers in 1983. Has scored 17 League goals this season. Born Chipping Sodbury. Age 27.

#### ROSS MacLAREN

Joined Swindon for £150,000 in July 1988 after being a regular first-team midfielder with Derby County for four seasons. Made more than 130 appearances for the Baseball Ground club and was a member of their Second Division Championship winning side in 1987. Previously with Rangers and Huddersfield. Born Edinburgh. Age 27.

STEVE FOLEY



#### STEVE FOLEY

Midfielder who began his career with home-town club Liverpool, where he spent four seasons without making a League appearance. Made his debut while on loan with Fulham in December 1983. Moved to Grimsby Town and then Sheffield United for the 1985-86 season before signing for Swindon in a £35,000 transfer in July 1987. Age 27.

#### SHAUN CLOSE

Striker signed from Bournemouth for £75,000 last September. Began his career at Tottenham Hotspur where he played with manager Ossie Ardiles. Was limited to just nine League appearances in four seasons at White Hart Lane and, after a successful loan period, he joined Bournemouth for £70,000 in February 1988. Born Islington. Age 23.

#### KEVIN DEARDEN

The reserve goalkeeper, he joined Swindon last April on loan until the end of the season from Tottenham Hotspur, and made his debut for the club in the 2-1 win at Bournemouth a week later. Spent a loan period with Cambridge United last season (15 League appearances), but has yet to play a first-team game for Spurs. Born Luton. Age 20.

#### FITZROY SIMPSON

Twenty-year-old midfielder. He signed for Swindon as an apprentice and progressed through the ranks, making his debut in December 1988. Now approaching 50 senior appearances for the club. Born Trowbridge.

#### JOHN CORNWELL

Versatile player who is equally comfortable in midfield or at centre-half. Spent six seasons with his first club Leyton Orient, making 202 League appearances, before moving to Newcastle United in July 1987. Moved to Swindon for £80,000 in December 1988. Born Bethnal Green. Age 25.

#### DAVE HOCKADAY

The longest-serving player at the County Ground, he has been a member of the Swindon team that has risen from the Fourth Division with more than 250 appearances to his credit. Spent eight seasons at his first-club Blackpool, moving to Swindon in August 1983. A full-back. Born Billingham. Age 32.

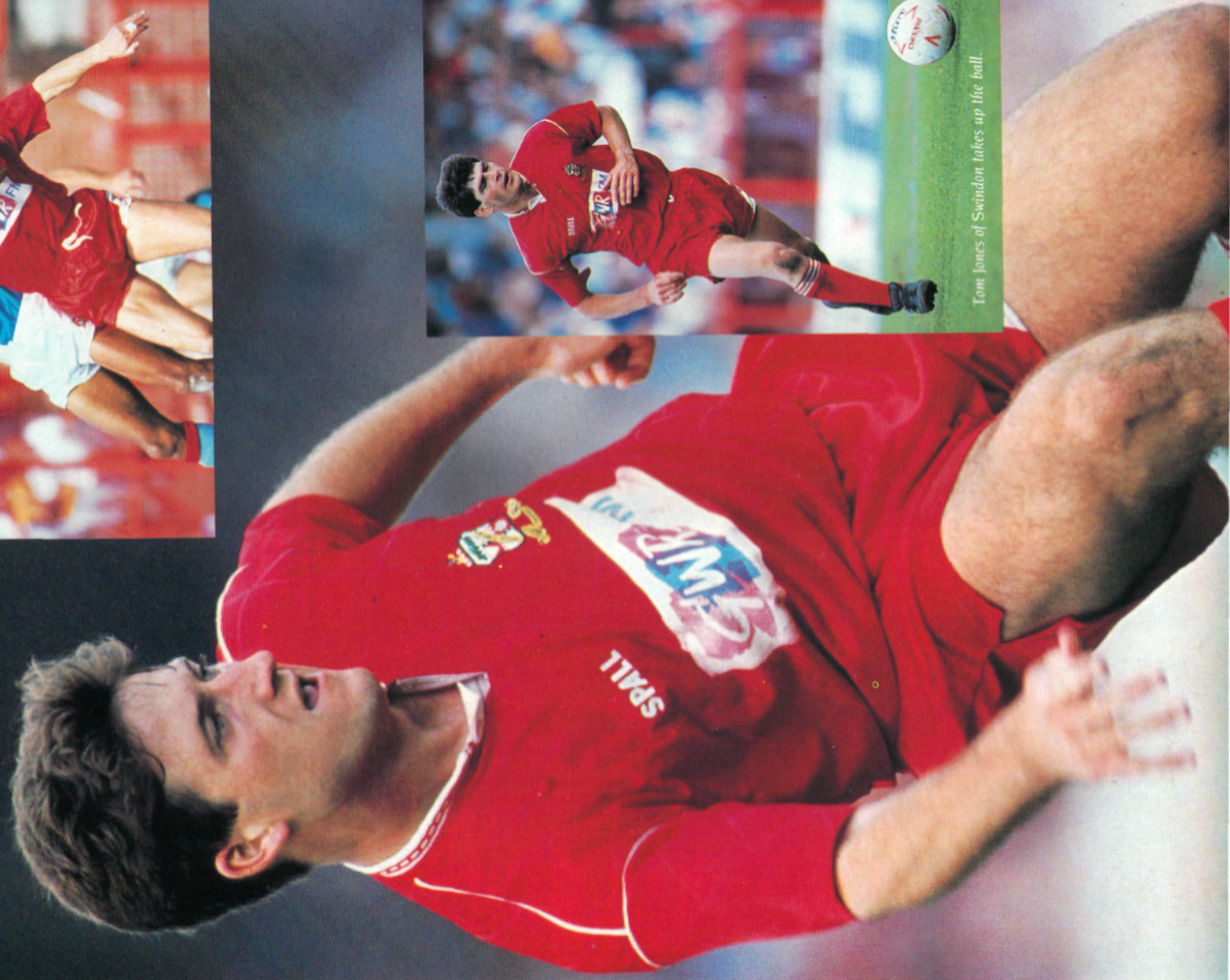
# SWINDON TOWN



# SWINDON TOWN

## THE PLAY-OFFS 1st LEG: SEMI-FINAL

David Kerslake of Swindon Town  
in a laid back mood.



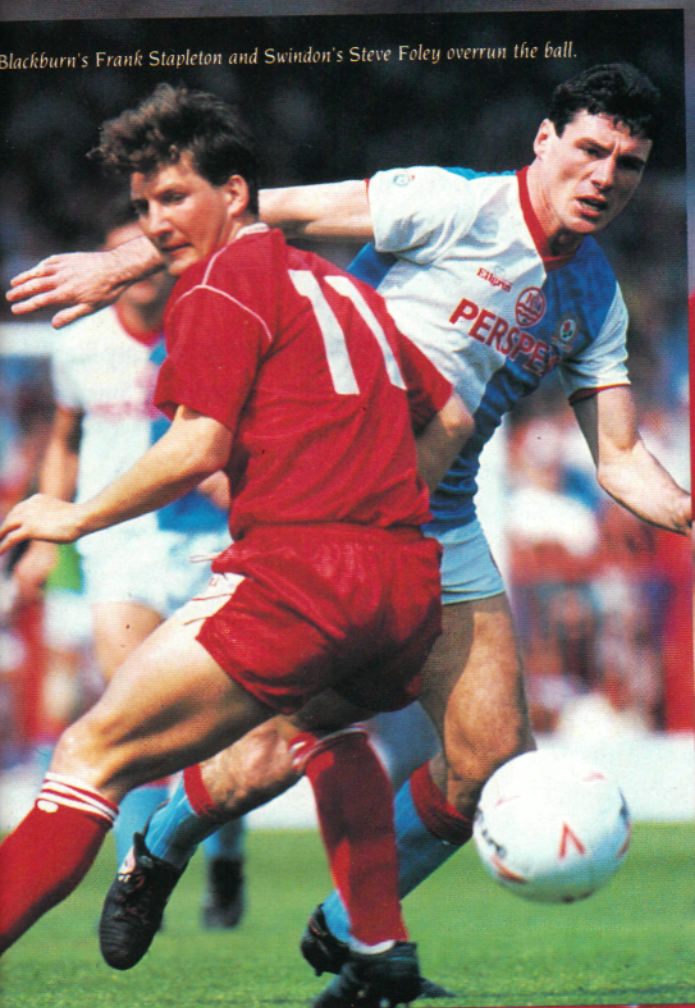
Paul Bodin of Swindon gets ahead of Blackburn's  
Howard Gayle.



Tom Jones of Swindon takes up the ball.



Blackburn's Frank Stapleton and Swindon's Steve Foley overrun the ball.



Colin Calderwood, a solid captain in Swindon's promotion chances.

# SWINDON TOWN



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WEMBLEY STADIUM

\*\* Enter by: TURNSTILE F

**BARCLAYS LEAGUE**

**SECOND DIVISION PLAY-OFF**

MONDAY 28TH MAY, 1990

Kick Off 3.00 p.m.

Please take your seats by 2.15pm  
Turnstiles open at 1.00pm

**PLAY-OFF**

Finals

246  
ROW  
16  
SEAT  
149

£20.00

32100 230 120590 155601A

TO BE RETAINED (See conditions on back)

WEMBLEY STADIUM

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